

Digital Interviewing Tips

Interviewing for a new career opportunity might be new and unfamiliar to you. We believe digital interviewing brings your resume to life and we want you to shine! Much like an in-person interview, you'll want to make a good first impression while you show off your personality and abilities. Here are some helpful points for digital interviewing:



Find a Quiet Place

Being heard is key to your success. A video with muffled audio makes it difficult for the viewer to hear you.

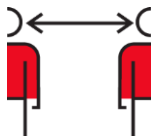
- Find a quiet place with no distracting sounds or motions.
- Be sure roommates, pets and cellphones won't interrupt you.
- Make sure we can hear you in your recording; play back the audio when practicing questions.



Look Behind You

Once you've selected your location, consider what your camera will see. What will be visible to the viewer besides you?

- Simpler is better – keep the focus on you.
- Avoid a background that will distract the viewer.
- Your environment should be clean and professional.



Make Eye Contact

Whatever device you're connecting from – mobile, tablet or laptop – be sure to secure and stabilize your device so you are seen clearly.

- Frame yourself from the shoulders up.
- Keep the camera at eye level.
- Consider propping your device on a box or stack of books to adjust the height.



Lighting Counts

Lighting is a critical component to video interviewing but is often overlooked. Ensuring the viewer can clearly see you is important and just takes a little extra forethought. Allow yourself time to get the right level of light so it's not too bright or too dark.

- During the day, position yourself facing a window for natural light.
- Too bright? Simply adjust the shades.
- At night, position the light source in front of you.



Dress the Part

At State Farm®, a business casual look is fine, no need for the suit and tie with us, unless of course that gets you in the zone.

- Be comfortable; however, there is such a thing as too comfortable.
- Dress as if you are at an on-site interview.
- No tank tops or hats.



Get Ready

Preparation is the key to success when interviewing. Prepare for your video interview similar to how you might prepare for an in-person interview.

- Research our company, know the mission, vision and values.
- Know your qualifications, experiences and top skills.
- Be prepared to communicate clearly and showcase you are a strong fit for the role.

OnDemand Video Interview Session:

- Do a practice run.
- Record yourself answering questions and play back the recording to see where you need to make adjustments.

Live Interview Session:

- Be prepared for the interview at least 10 minutes early.
- Click on the “Get Started” button in the email invite to join the interview.
- Access the interview room link through your preferred browser (*Google Chrome* is the most compatible with the HireVue platform)
 1. **Click “Join Interview”**
 2. **Terms and Conditions must be accepted to join the interview**
 3. **Click Allow (Allowing State Farm and HireVue to access the microphone and camera)**
 4. **Join Interview**
- Once the interview is completed, you may leave the session.



Technical Support

- Settings tab is located at the bottom of the screen.
- If you are using an external device such as a headset, please use the setting for external headset.
- Keep cellphones and other electronic devices away from the computer in use.
- Once you join the interview session, there is a Help Center is located in the “More” options at the bottom right of the screen. This will provide options to troubleshoot any issues as well as Live support.
- Make sure you are in a Google Chrome browser – this browser is most compatible with the HireVue platform.
- HireVue is available for technical support. Visit the [HireVue Candidate Help Center](#) for more details.



Good Luck!

We hope you find these tips helpful. Best of luck in your employment journey!

